

Call for Papers
9th International Symposium on Empirical Software
Engineering and Measurement Industry Track
October 22-23, 2015 - Beijing, China

The ACM / IEEE International Symposium on Empirical Software Engineering and Measurement (ESEM) is the premier conference for empirical software engineering methods and results. A major goal of ESEM is to disseminate results of interest to both researchers and practitioners. ESEM 2015 will be held October 22-23, 2015 in Beijing, China.

The ESEM Industry track provides a venue for industry experience reports of potential interest to the researcher and practitioner communities. Industry experience reports describe the stories and outcomes (positive or negative) of evaluating or deploying software engineering technologies, ideas, practices, tools, processes, or methods in an industrial setting. The submission should include information on the setting, provide motivation, explain the events leading to the outcomes, including the challenges faced, summarize the outcomes, and conclude with lessons learned, take-away messages, and advice based on the experience described. At least one contributing author must be from industry.

We are pleased to announce that a best paper award, sponsored by *IEEE Software*, will be presented to the paper rated most highly for both scientific rigor and practical impact.

Papers may be between 4 and 8 pages in length. An extensive description of related work or background material is not required. Papers must be written using the [ACM Conference Manuscript Templates](#). All submissions will be reviewed by at least two members of the Industry Track Program Committee. Submissions must not have been previously published or concurrently submitted elsewhere. Accepted papers will be published in the conference proceedings and included in ACM and IEEE digital libraries. Authors will be able to present and discuss their experiences at the conference.

Submission deadline: June 24, 2015

Notification of acceptance: July 23, 2015